

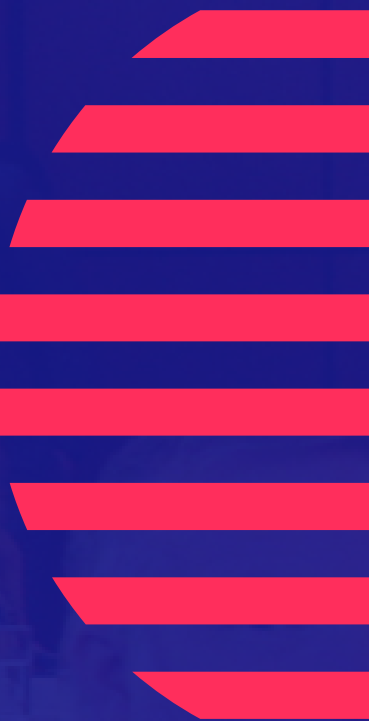


OCTOBER 10-11, 2024 - CCB, LISBON

Sponsorship prospectus 2024

Impact First brings together INGOs, international agencies, governments, and the private industry across sectors to share and discuss cutting-edge technologies and approaches to address the world's most pressing development challenges.

www.impactfirst.com



Sponsorship benefits

By sponsoring the Impact First Summit your organization can position itself as a thought leader and showcase its commitment to impact and sustainability. The summit serves as a platform for discovering new market opportunities and investment prospects.

By engaging with the diverse range of participants, your organization can identify emerging trends, explore potential collaborations, and gain insights into markets that prioritize impact. It is an opportunity for you to expand your network, connect with like-minded individuals, and forge valuable partnerships. Strengthen your position in the market and contribute to creating a more sustainable and equitable future.



Impact First 2023 participant profile

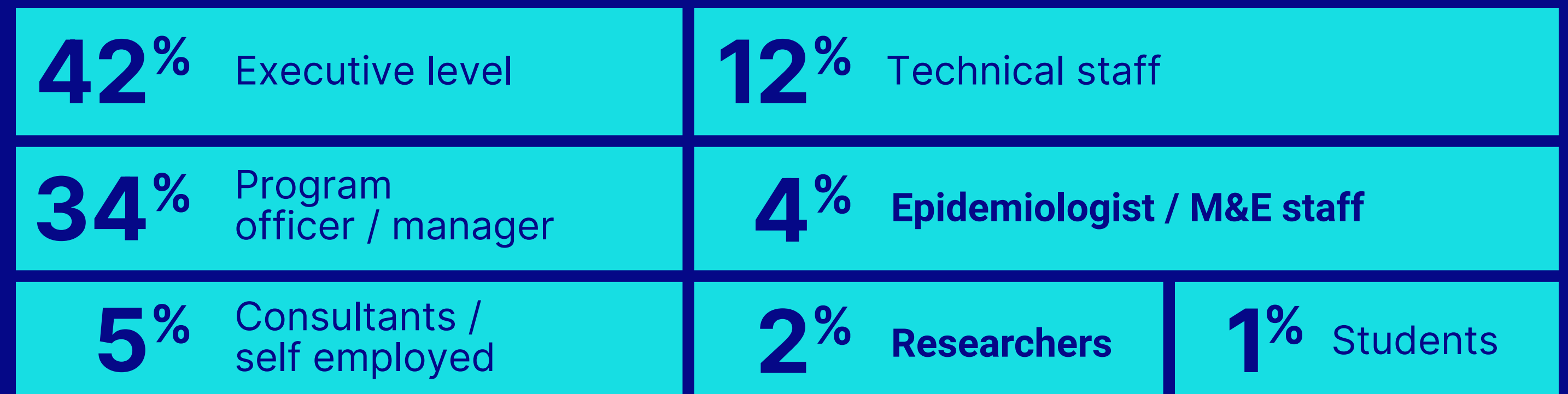
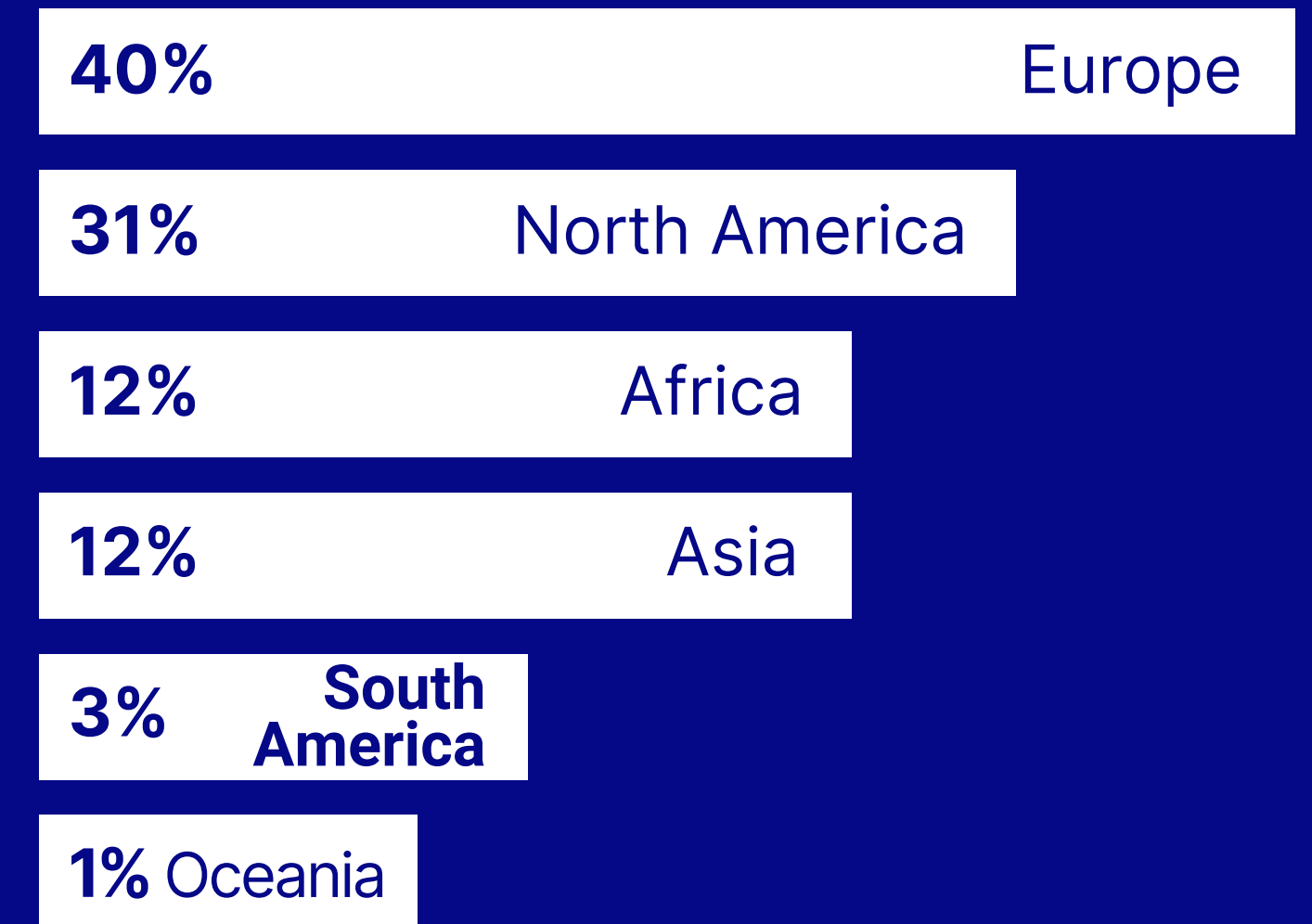
TOP 10

Countries represented

1. USA
2. UK
3. Spain
4. Portugal
5. Moldova
6. Singapore
7. Tunisia
8. Nigeria
9. Nepal
10. South Africa

TOP 6

Regions represented



Impact First Summit 2024

The 2024 Impact First Summit will convene speakers and organizations across sectors within digital health and development. The Summit will feature plenaries, panel discussions, focused breakout sessions, exhibition, and networking opportunities. Join us as we spend two days discussing cutting-edge technologies and approaches to address the world's most pressing development challenges.

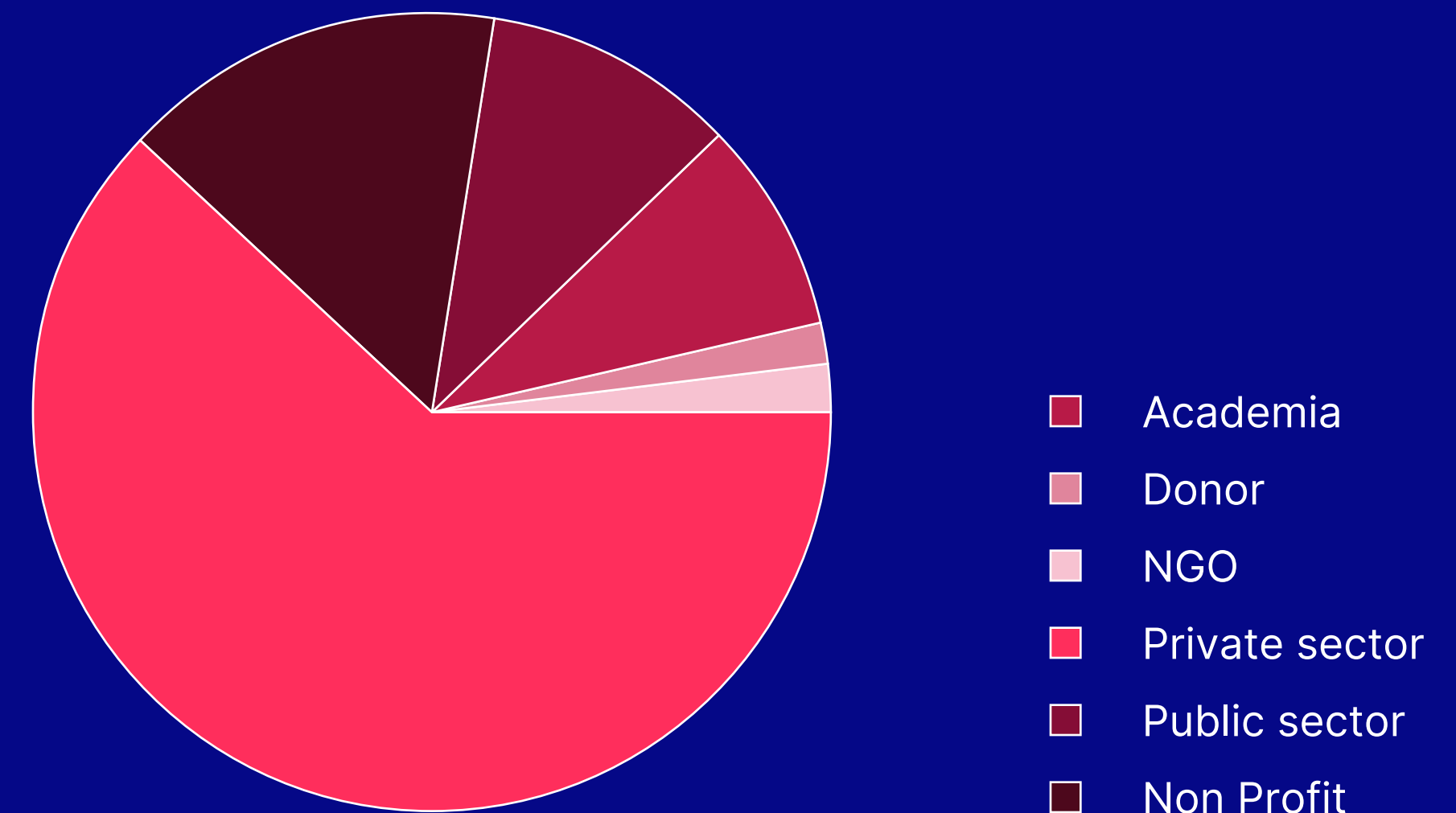
BAO Systems marketing channels:

- LinkedIn (2.3k subscribers) and Twitter
- www.baosystems.com
- www.impactfirst.com
- BAO Systems mailing list (7k subscribers)
- Society for International Development (SID) Weekly newsletter (16k subscribers)
- Devex Newswire newsletter
- Other Community based mailing lists



2023 Summit Highlights

- **55 unique organizations**
- **Delegates from over 24 countries**
- **40 sessions**
- **50+ speakers**
- **4 + 3 sponsors and exhibitors**
- [Featured speakers](#)
- [2023 program and sessions](#)



Sponsorship tiers

Commit before May 1, 2024 and enjoy an Early Bird discount of 15% on any tier that is \$10,000 or more.

Platinum

\$20,000

Sold out

- 30 minute plenary speaking opportunity on day 1 during morning sessions in front of the full conference audience
- Recognition during opening and closing remarks
- 8 complimentary conference tickets (you can allot these to members of your organization or partners, friends, etc)
- Exhibit booth with premium visibility
- Half page advertisement in the printed conference program
- Conference attendee list
- One sponsorship spotlight in the Impact First Summit newsletter
- One social media spotlight (LinkedIn and Twitter)
- Organization logo on onsite and online branding materials, including the event website
- Opportunity to host one breakout session (with promotion / additional branding)
- Opportunity to give branded giveaways / flyers
- 30 minute plenary speaking opportunity at the end of day 2 (promoted / branded)
- Opportunity to curate / moderate panel discussion
- 10 complementary LMIC conference ticket scholarships (travel, lodging, etc. not included)

Gold

\$15,000

2 available

- 30 minute speaking opportunity on day 1 during morning sessions in front of the full conference audience
- Recognition during opening and closing remarks
- 6 complimentary conference tickets
- Exhibit booth with premium visibility
- Half page advertisement in the printed conference program
- Conference attendee list
- One social media spotlight (LinkedIn and Twitter)
- Organization logo on onsite and online branding materials, including the event website
- Opportunity to host one breakout session (with promotion / additional branding)
- Opportunity to give branded giveaways / flyers
- 5 complementary LMIC conference ticket scholarships (travel, lodging, etc. not included)

Silver

\$12,000

2 available

- 30 minute speaking opportunity on day 1 during morning sessions in front of the full conference audience
- Recognition during opening and closing remarks
- 4 complimentary conference tickets
- Exhibit booth with premium visibility
- Half page advertisement in the printed conference program
- One social media spotlight (LinkedIn and Twitter)
- Organization logo on onsite and online branding materials, including the event website
- Opportunity to give branded giveaways / flyers

Bronze

\$8,000

2 available

- 30 minute speaking opportunity on day 1 during afternoon sessions in front of the full conference audience
- Recognition during opening and closing remarks
- 3 complimentary conference tickets
- Exhibit booth with premium visibility
- One social media spotlight (LinkedIn and Twitter)
- Organization logo on onsite and online branding materials, including the event website
- Opportunity to give branded giveaways / flyers

Networking event sponsor

\$10,000

- Official sponsor of the networking reception
- 4 complimentary conference tickets
- One sponsorship spotlight in the Impact First newsletter
- One social media spotlight (LinkedIn and Twitter)
- 30 minute plenary speaking opportunity in the afternoon on day 1
- Exhibitor booth with premium visibility

Important details

The exhibit space is located right outside the plenary session room. Exhibit space includes 1 table (W160cm x D60cm x H72cm) and 2 chairs. Sponsors/exhibitors are required to bring their own backdrop, roll-ups, table cloth, banners, marketing collaterals, etc. Additional costs apply for power. Exhibit tables are placed against the walls. Wi-Fi included. You are welcome to ship items to the venue if necessary. If so, please reach out to us so we can coordinate.

The Early Bird discount will expire on May 1, 2024. Commit to a sponsorship tier before this date and enjoy 15% savings on any tier that is \$10,000 or more.



Welcome to Impact First Digital Development Summit





Get in touch with us

Impact First provides a unique opportunity to showcase your products, services and leadership to diverse audiences of global health and development professionals, industry leaders, and policy makers.

Select one of our predefined packages or contact us directly to create a customized sponsorship package that fits your current marketing goals and objectives. We would be delighted for you to become involved in the Summit and remain at your entire disposal for any further information.

Please contact us at events@baosystems.com if you would like more information or a meeting to discuss collaboration opportunities.



Organized by



Thank you

www.impactfirst.com

